



Agenda Commentary

Item Title/ Subject: City/Chamber Eco/Devo Advisory Committee

Staff Source: City Manager, Steve Hewitt

Date: February 14, 2013

History/Background Information:

Economic Development has typically been a City Hall effort in the past. Chamber and City have been separate in regards to this effort. Our new relationship with the Chamber opens the doors to a new partnership that can benefit the community.

Subject Summary:

This model isn't a new concept. In fact, most growing Cities and communities are successful because of City / Chamber collaboration. We need feedback from the current business community and working hand in hand on many issues such as: Housing, Infrastructure, Business Recruitment, Retention, Marketing, etc. is important if we hope to be successful.

The City has a great healthy Economic Development Fund. Showing the world that the City & Chamber have a great relationship and are looking forward is a positive move. Also, this will help Council and Staff understand the direction and target for these funds. This is transparent and smart with our growth for Clinton.

Recommendation:

Review my outline. The Chamber Board has voted to approve this concept. We don't want this to be too cumbersome and we all understand it's an advisory role. The City Council always can vote and approve projects and funds outside of any Advisory Committee. We hope to obtain credibility with our community and potential investors to our community. This can only help our community....

Price/Cost: No Cost to the City...



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Steve A. Hewitt, City Manager

City of Clinton / Chamber of Commerce

Economic Development Advisory Committee

Purpose:

The Committee is organized for the specific purpose and primary function of furthering the common interest of Clinton and Western Oklahoma by promoting the retention and growth of commercial and industrial enterprises in the commerce of Clinton, Oklahoma, through recommendations directed to the Clinton Chamber of Commerce and the City of Clinton City Council and Trust Authorities.

Members:

The Committee shall consist of (5) five members appointed as follows:

- Mayor
- City Manager
- Chamber Director
- (2) two additional members of the Chamber appointed by the Chamber Board.

Duties:

1. Recommend to the City programs to help stimulate business activity, retain existing businesses, facilitate expansion of existing businesses, and encourage new businesses to locate within the City.
2. Review and make comments as necessary to the City and Chamber on proposed policy changes, directly related to business activity.
3. Serve as advocacy group for commercial developments that serve community needs and meet community standards.
4. Communicate with the City and community-at-large regarding affordable housing, economic development, redevelopment projects and/or programs, and quality of life needs for the community.

Regular Meetings:

Meetings to be held at such time and place the committee may designate from time to time.